



# BSD#7 LRSP Strategic Objective ACTION PLAN:

## 3.06 BD Advocacy 2011-12

**Strategic Objective (SO):** 3.06 Advocate for laws, rules, policies, procedures and resources needed to meet the high quality educational goals of our community.

**Topic of Strategic Objective (SO) e.g., Math, PEAKS, etc.:**

**Leader:** LRSP Committee  
**Team Members:** Bozeman School District #7 Trustees

**Action Plan Projected Completion Date:**  
 Annually

**Evaluation Plan:** Describe steps you will take to determine if you have reached this strategic objective. Review of print, radio, and TV media coverage and other presentation venues during the school year

**Best Practice Investigation:** What information is uncovered looking at best practice in relation to this strategic objective. Media Max Training, MTSBA Grass Roots Advocacy Training, AA Caucus and Regional Optimization communication, school election research, legislative research

| <b>Action Steps</b><br>What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.  | <b>Who</b><br>Who will be responsible for what actions?  | <b>Timeframe</b><br>What is a realistic timeframe for each action?                 |
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| 1. Develop a communications plan in order to provide the public with information about the Long Range Strategic Plan, District activities, District financial data, School Election, and Legislative and Congressional agenda.<br>2. Coordinate work with stakeholders (Regional Optimization, AA Caucus, Lincolns for Levies) in preparation for the 2013 Legislative session.<br>3. Continue leadership and coordination of Regional Optimization, AA Caucus and grass roots advocacy groups.<br>4. Implement information sharing sessions with community stakeholders on topics of importance under the LRSP.<br>5. Provide input into federal education issues impacting BSD7. | 1. Board Leadership and Superintendent<br><br>2. Board Leadership and Superintendent<br><br>3. Board Leadership and Superintendent<br><br>4. Board Members and Superintendent<br><br>5. Board Members and Superintendent | 1. 2011-12<br><br>2. 2011-12<br><br>3. 2011-12<br><br>4. 2011-12<br><br>5. Ongoing |

**Progress expected by the end of the year:** Community has a clear understanding of Long Range Strategic Plan, District activities, District financial data, and Legislative and Congressional agenda. This understanding increases local advocacy of issues important to Bozeman Public Schools.